Interactive Visual Anomaly Detection and its Applications

Nan Cao



College of Design and Innovation, Tongji University



2016 – Now Tongji University

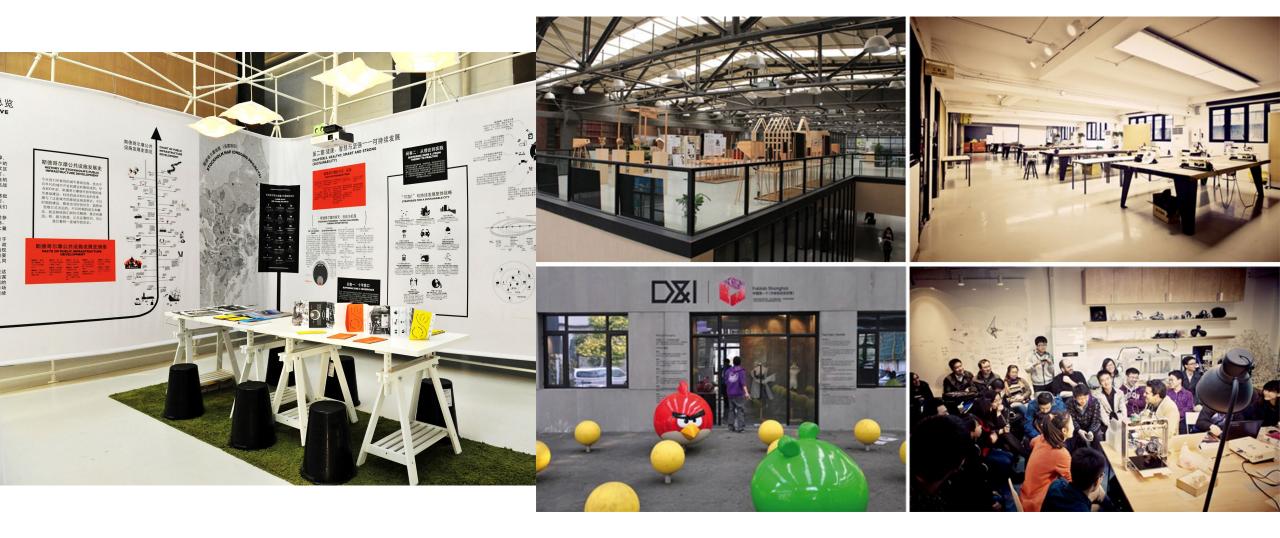
2012 – 2016 IBM T.J. Watson

2005 – 2010 IBM CRL



A Big Data Visualization Researcher Intelligent Big Data Visualization Lab (iDV[×] Lab) Tongji University, Shanghai, China

Tongji College of D&I



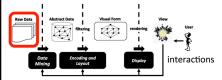
Intelligent Big Data Visualization (iDV^x) Lab

http://idvxlab.github.io

iDV[×] Lab

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Visual Analytics

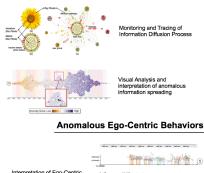


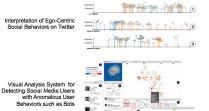
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Anomalous Collective Behaviors



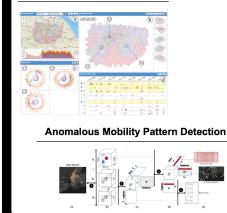


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Dynamic Region Segmentation

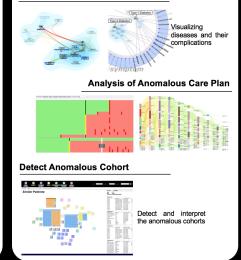


Health Informatics



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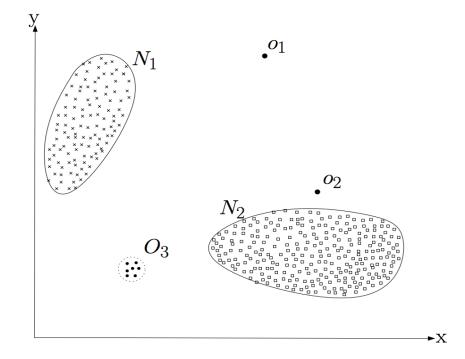
Disease Diagrams and Visualization



Anomaly Detection

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I ANOMALY DETECTION



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-- Wikipedia

I KEY CHALLENGES

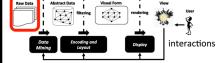
- It is difficult to define what is normal or abnormal
- Unavailable of ground truth or labelled data making results validation difficult
- Existing algorithms produce results that are difficult to understand

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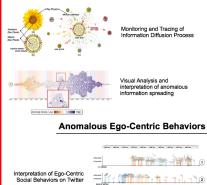
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Behaviors such as Bots

Detecting Social Media Users

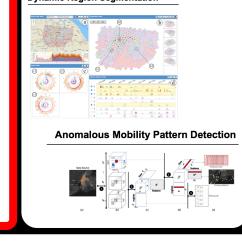


Maint



Smart City

Dynamic Region Segmentation

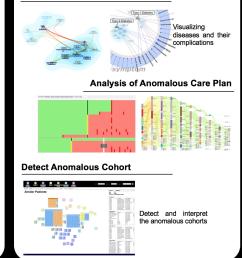


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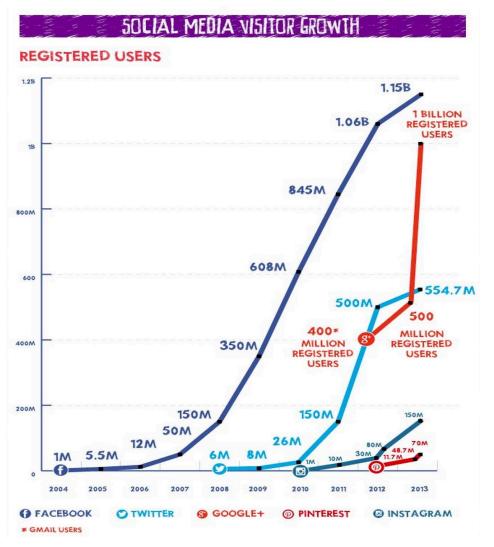


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The Growth of Social Media





http://www.jeffbullas.com/2014/01/17/20-social-media-facts-and-statistics-you-should-know-in-2014/

Do you trust your friends on social media?

"On the Internet, Nobody Knows You're a Dog": A Twitter Case Study of Anonymity in Social Networks

Sai Teja Peddinti* psaiteja@nyu.edu

Keith W. Ross*† keithwross@nyu.edu

Justin Cappos* jcappos@nyu.edu

*Dept. of Computer Science and Engineering, NYU Brooklyn, New York, USA

[†]NYU Shanghai Shanghai, China

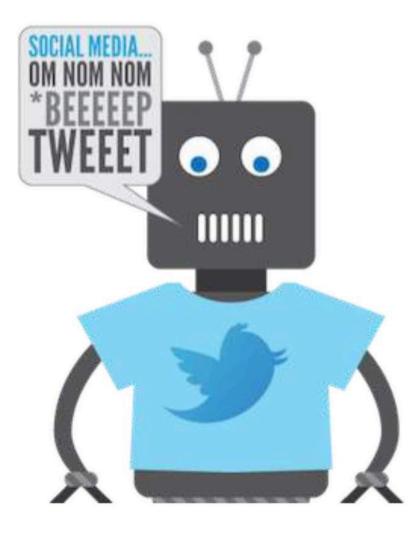


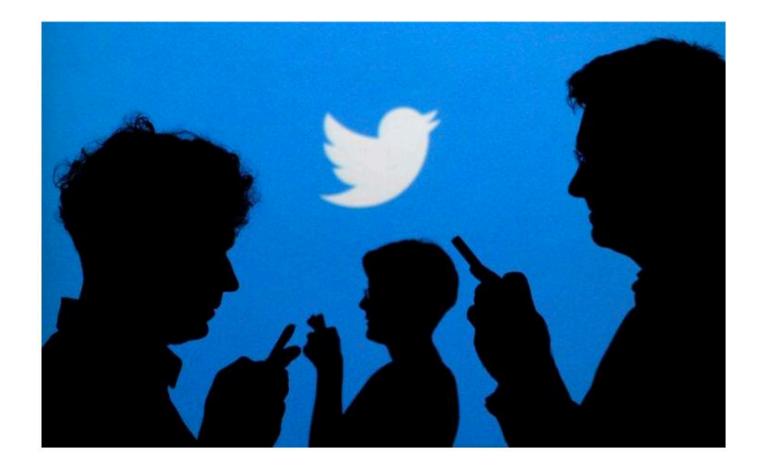
"On the Internet, nobody knows you're a dog." An adage since 1993

(ACM Conference on Online Social Networks, 2014)

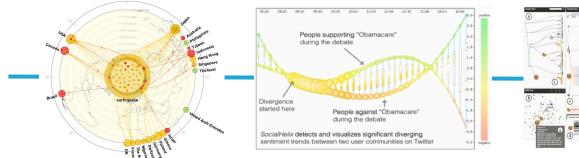
Anonymous users are potential threats to the society

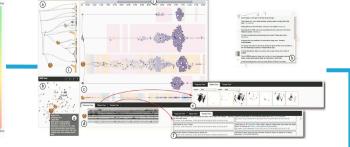
Ultimate goal: Catching users with anomalous behaviors





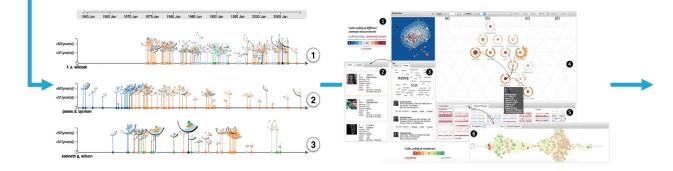
I SOCIAL MEDIA



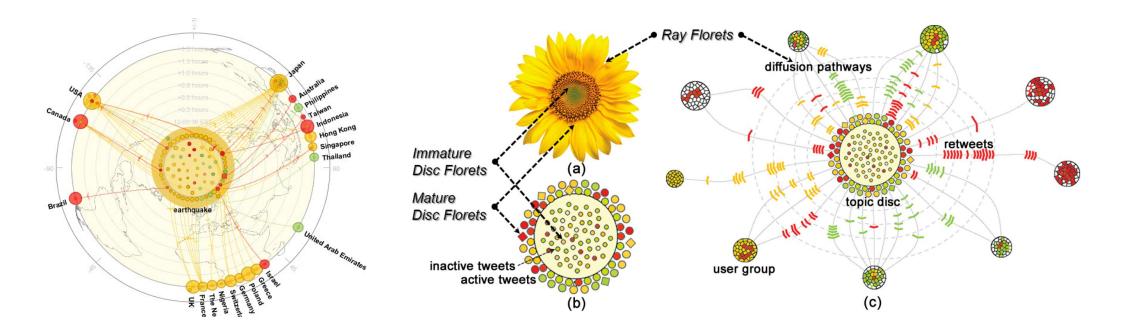


Understanding Anomalous Crowd Behaviors

Understanding Anomalous Ego Centric Behaviors

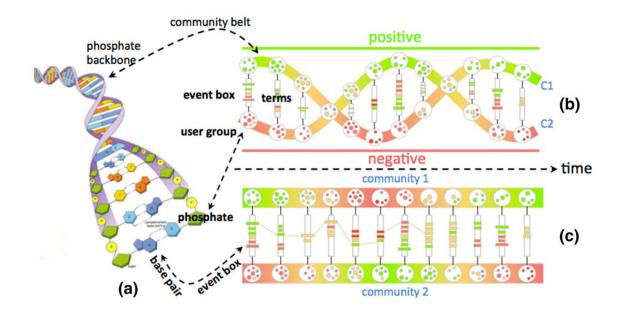


Whisper



"Whisper: Tracing the Spatiotemporal Process of *Information Diffusion* in Real Time", IEEE TVCG, IEEE InfoVis 2012

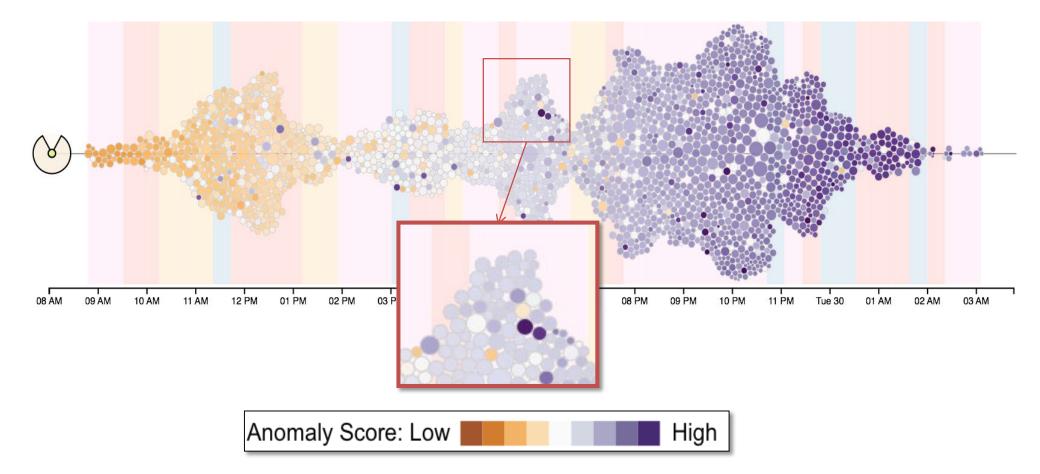
SocialHelix



Divergence of sentiments about "Obamacare" during the 2012 US presidential debate (October 3, 2012) 08:10 (8:4) 09:10 09:40 10:10 10:40 11:10 11:40 12:10 12:40 13:10 13:40 positive 2.1 People supporting "Obamacare" 2.0 during the debate 1.5 0.5 0.0 =0.5 Divergence -1.0 started here People against "Obamacare" -1.5 during the debate -2.0 -2.5SocialHelix detects and visualizes significant diverging sentiment trends between two user communities on Twitter -3.0negative

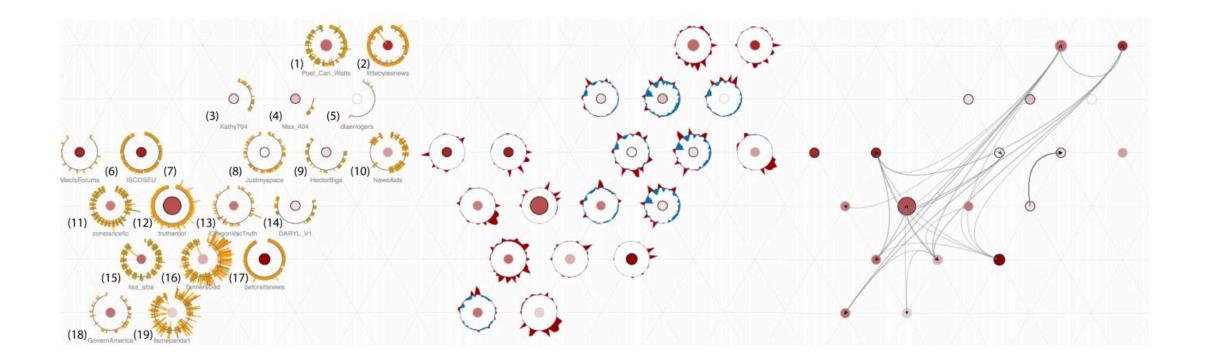
"SocialHelix: Visual Analysis of *Sentiment Divergence* in Social Media", Journal of Visualization, May 2015, Volume 18, Issue 2, pp 221-235

FluxFlow



"#FluxFlow: Visual Analysis of **Anomalous Information Spreading** on Social Media", IEEE TVCG, IEEE VAST 2014 (Honorable Mention)

TargetVue

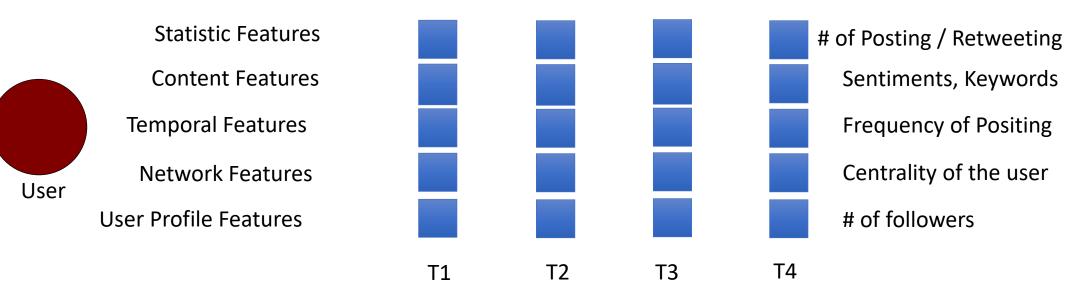


TargetVue: Visual Analysis of *Anomalous User Behaviors* in Online Communication Systems, IEEE TVCG 2016

User Behaviors

- Posting (Tweeting)
 - Create a message and post it to others
- Responding (Replying / Retweeting)
 - Spread the messages posted by others

Capturing User Behaviors via Features



feature vector time-series

Anomaly Detection

TLOF: Temporal Local Outlier Factor

$$s(X) = \alpha \cdot Z_1(X) + (1 - \alpha) \cdot Z_2(X)$$

$$Z_1(X) = LOF(x_T) - \sum_{t=T-W}^{t=T-1} LOF(x_t) / W$$
$$Z_2(X) = 1 - P_N(LOF(x_T), \mu, \sigma)$$

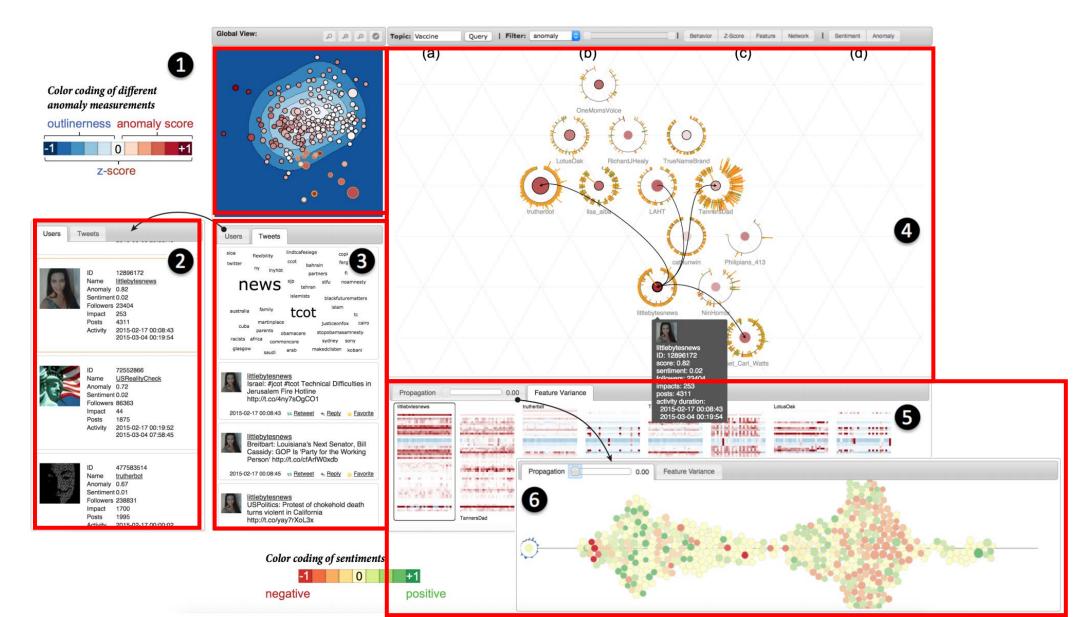
The TLOF gives an anomaly measurement for every users by identifying the features that are significantly different from other users in the test data and the past history of his own

Breunig, Markus M., et al. "LOF: identifying density-based local outliers." ACM sigMOD record. Vol. 29. No. 2. ACM, 2000.

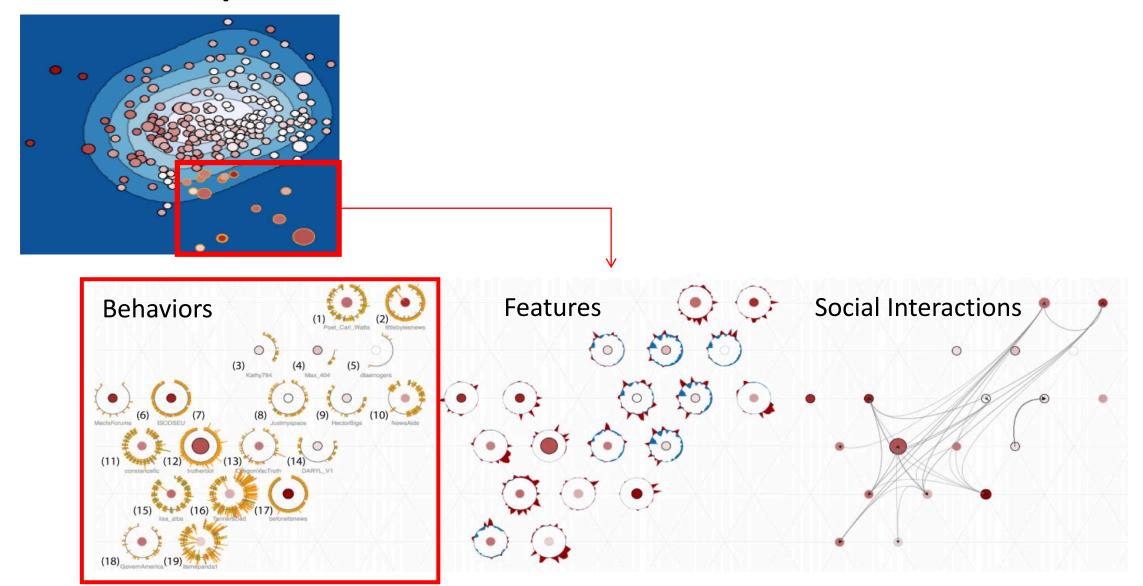
Introduction Visualization Design

Evaluation

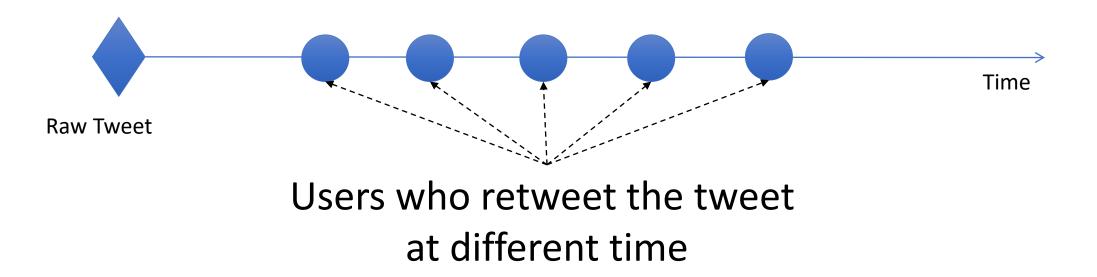
User Interface

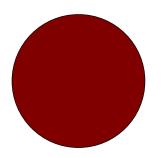


The Inspection View

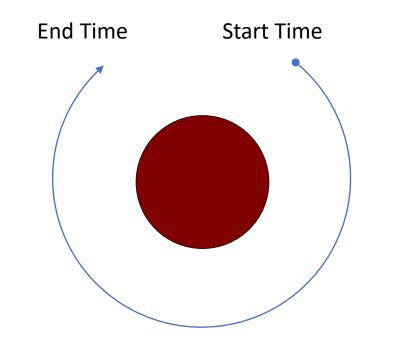


Activity Thread

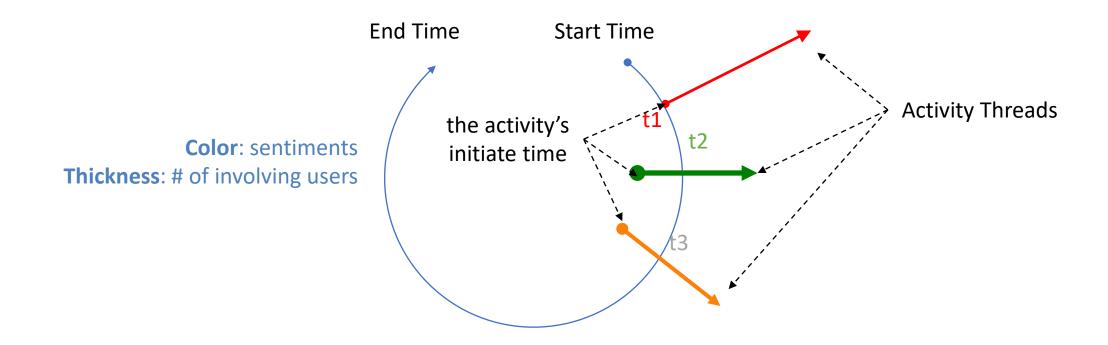




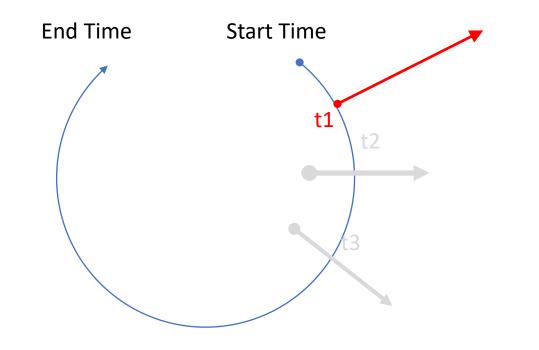
A user is visualized as circle sized by their importance and colored by their anomaly score

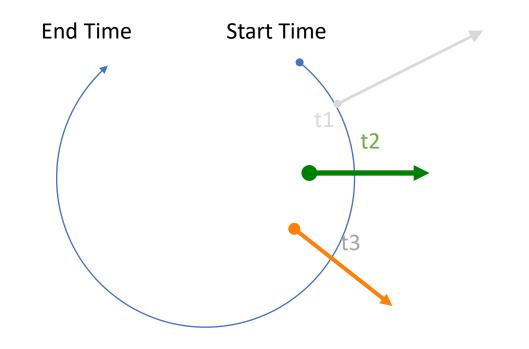


The centric user's activity history is recorded in a circular timeline

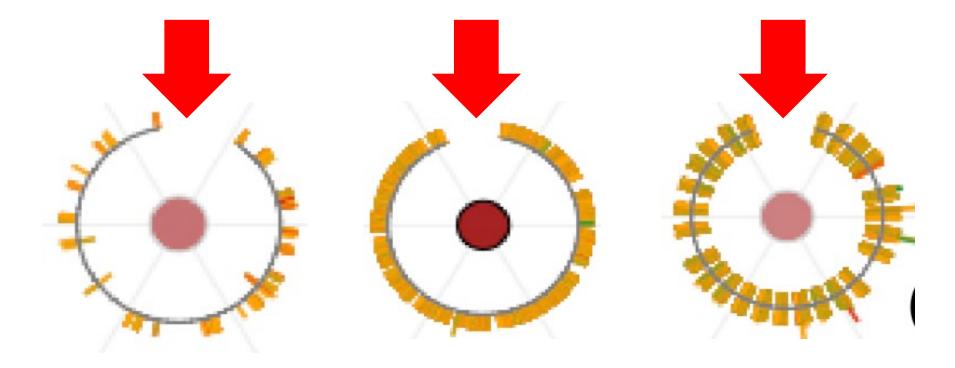


When the user posts or retweets a tweet, we draw the corresponding activity threads perpendicular to the time arc at the point when the activity occurred

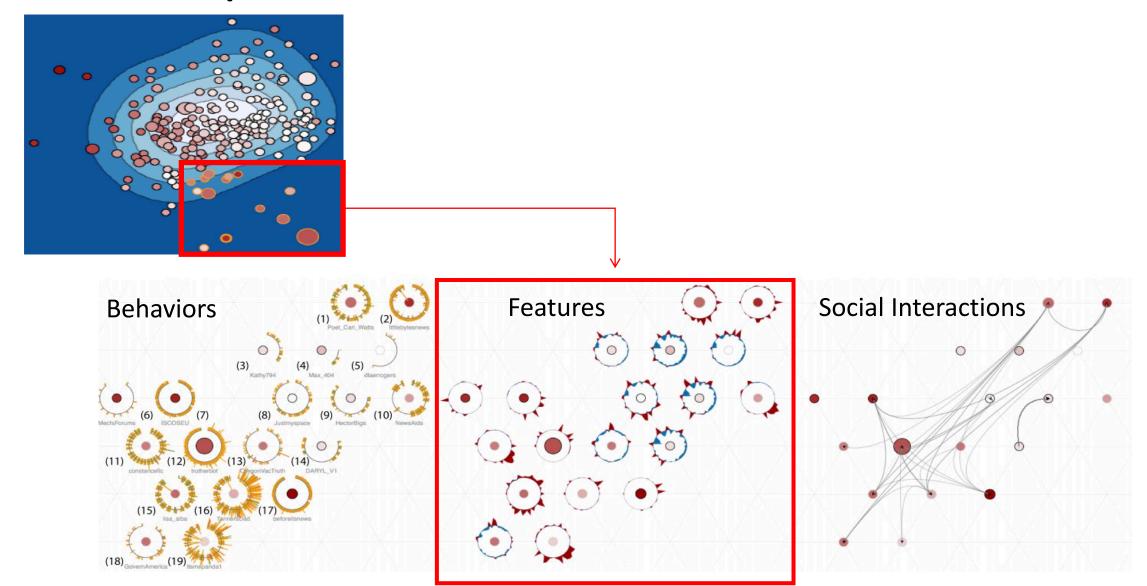




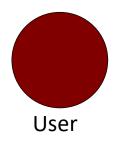
Who is the normal user?

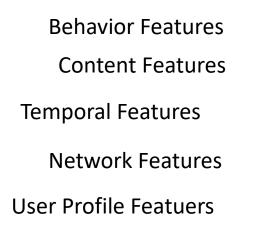


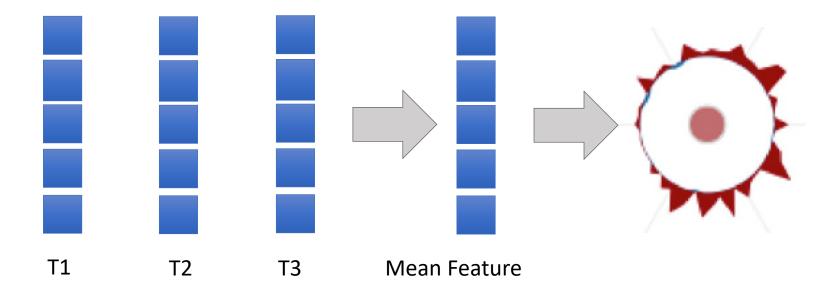
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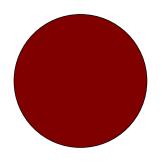
Showing a User's Features



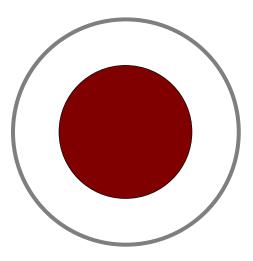




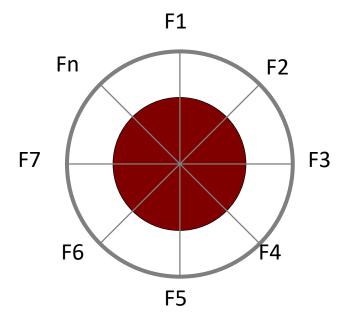
feature vector time-series



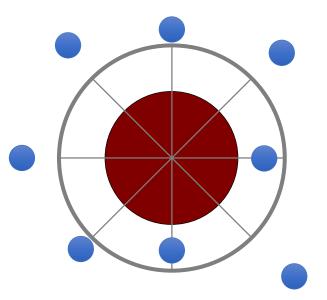
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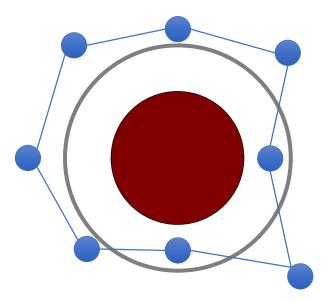
Using a baseline circle to indicate the mean feature values over all the users



Feature axes are radially arranged

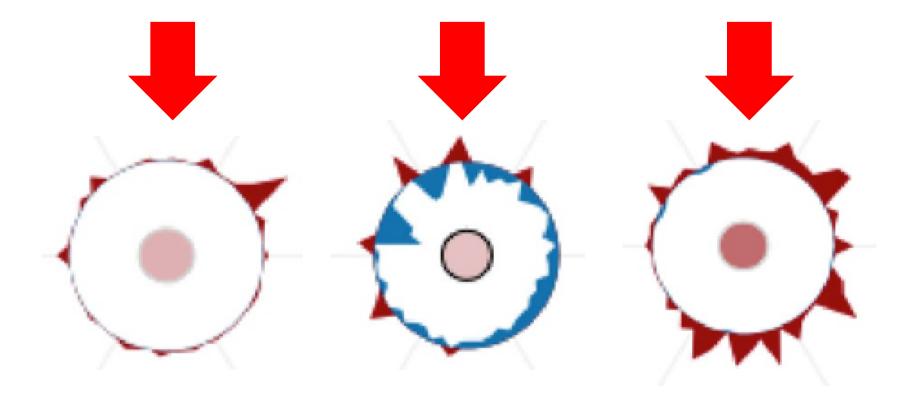


Plot the user's feature values along the feature axes surrounding the baseline

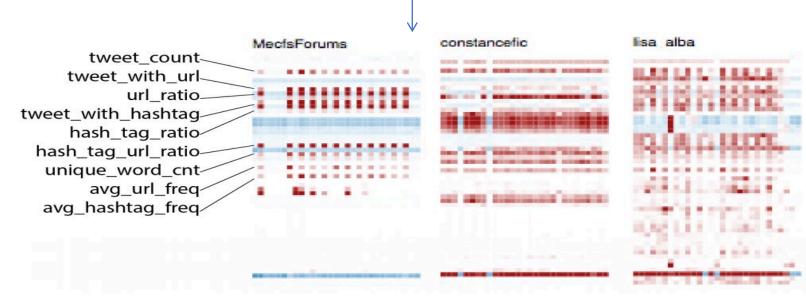


Connecting the data points to produce the feature glyph

Who is the normal user?



Context View 2: Showing Feature Dynamics

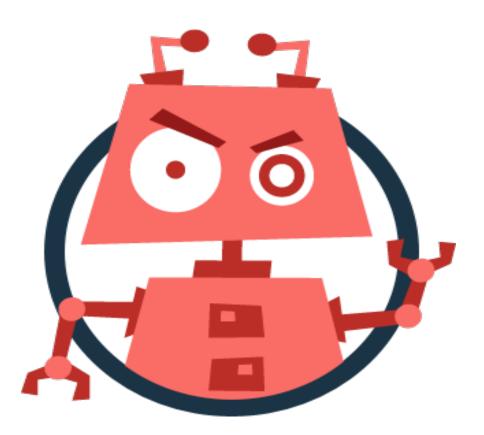


Showing the change of users' features over time in a heatmap

- Each user is shown as a heatmap
- **Row:** different features
- Column: different timestamp
- Cell Color: feature values (red: larger than mean, blue: smaller than mean)

Introduction Visualization Design Evaluation

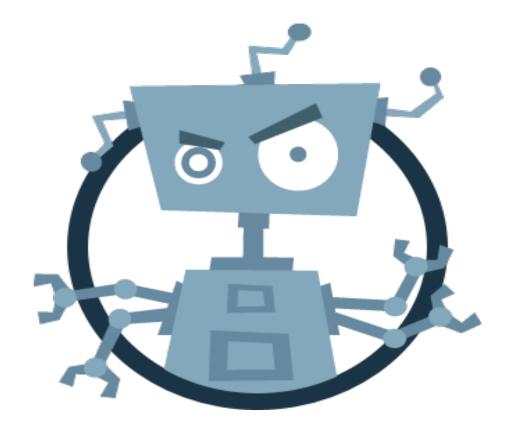
Evaluation: Bot Detection Challenge



Bot Influence Challenge

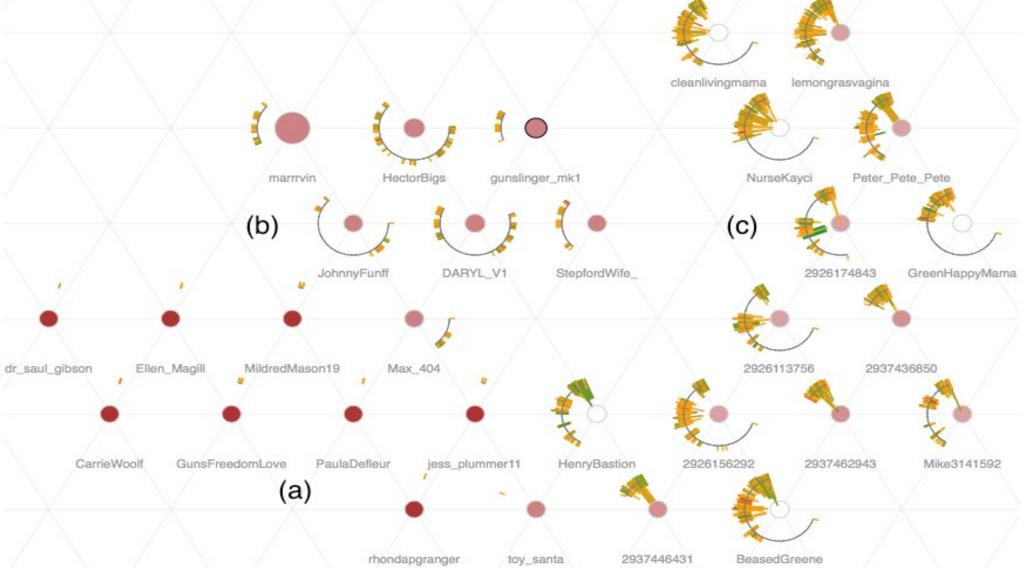
- The goal of the influence challenge was to
 - design social bots in Twitter to promote the advantages of vaccination
 - influence a target network of users who are supporters of anti-vaccine
- Lasted for a month during Dec 2014
- 8000 target users, 4 million tweets

Evaluation



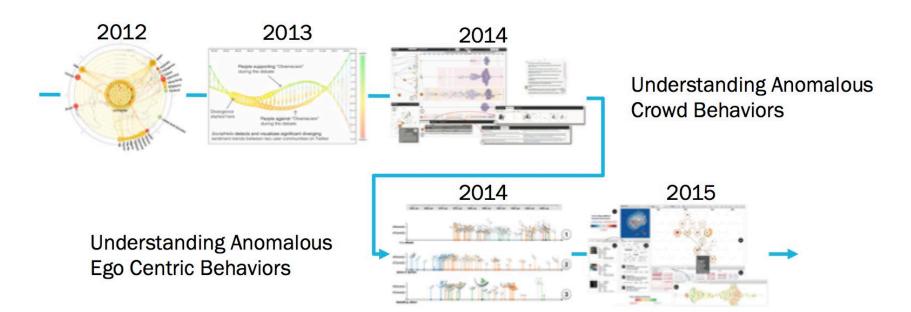
Bot Detection Challenge

Final Results



Conclusion

- Part I : Data Visualization
- Part II: Interactive Visual Anomaly Detection



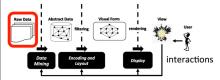
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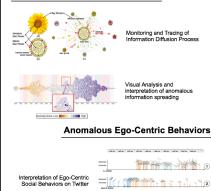
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Visual Analysis System for

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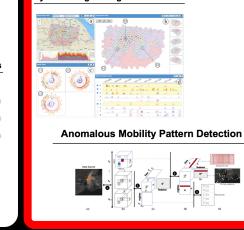
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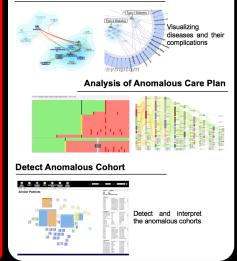


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Disease Diagrams and Visualization

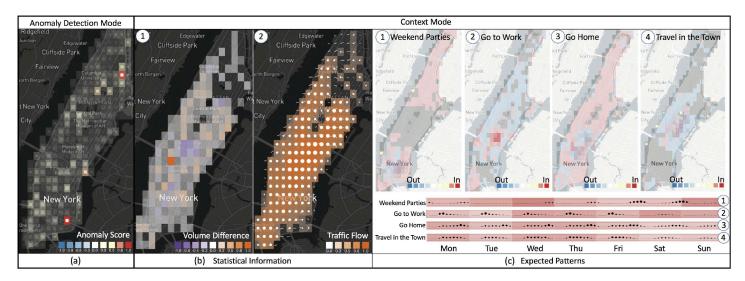


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Voila: Visual Anomaly Detection and Monitoring with Streaming Spatiotemporal Data



Nan CaoYu-Ru LinChaoguang Lin, Qiuhan ZhuXian Teng, Xidao Wen







36 Died, 47 Seriously Injured

36 Died, 47 Seriously Injured

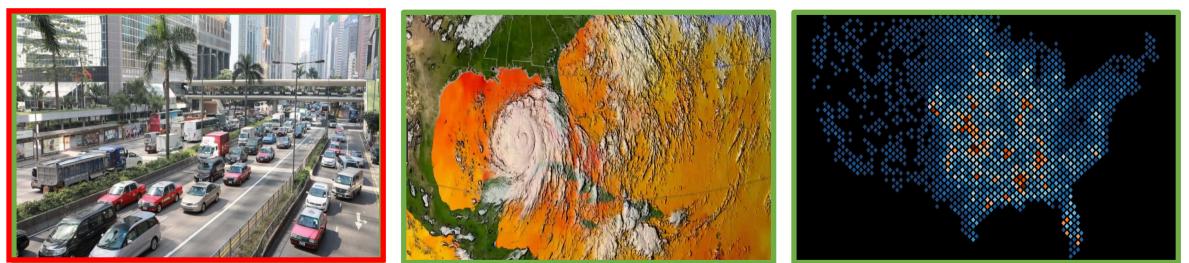
A technique for tracking the anomalous moving trend is desired



Public Health Surveillance

Research Goal

Urban computing



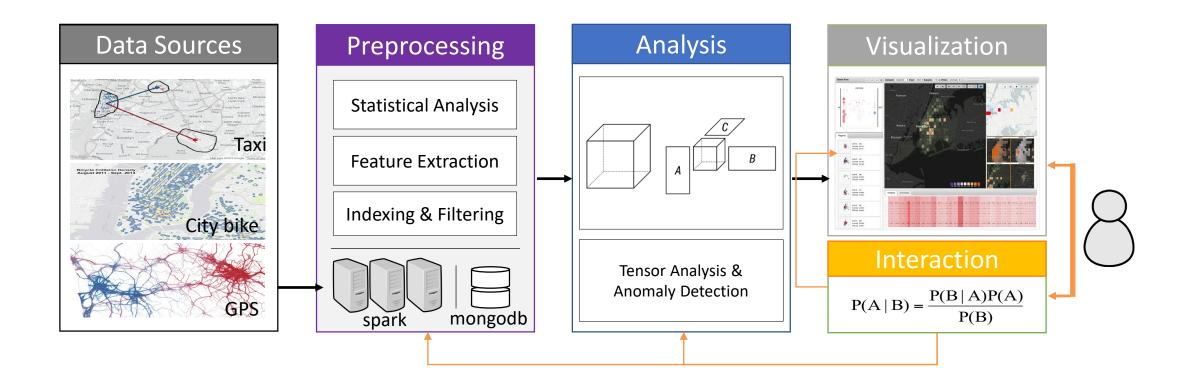
Meteorology

Streaming spatiotemporal data produced in different domains

- *Monitoring* the dynamic streaming spatiotemporal data
- **Detecting** anomalous events in time
- Forecasting rare spatiotemporal events (future work)



System Overview





Introduction

Tensor Based Anomaly Detection

Visualization Design

Evaluation

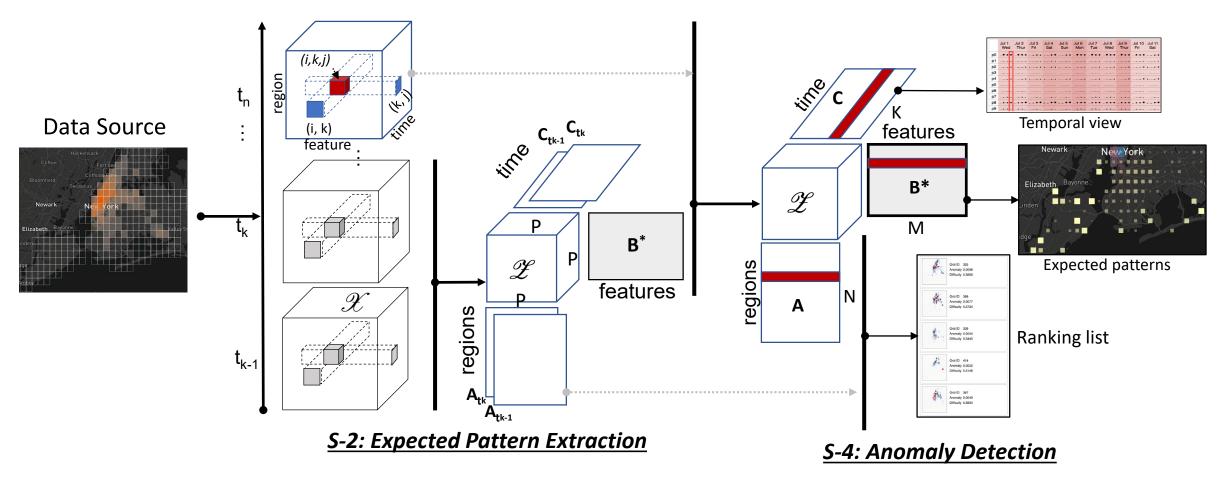
Conclusion



Tensor based Anomaly Detection

S-1: Data Transformation

S-3: Dynamic Pattern Analysis





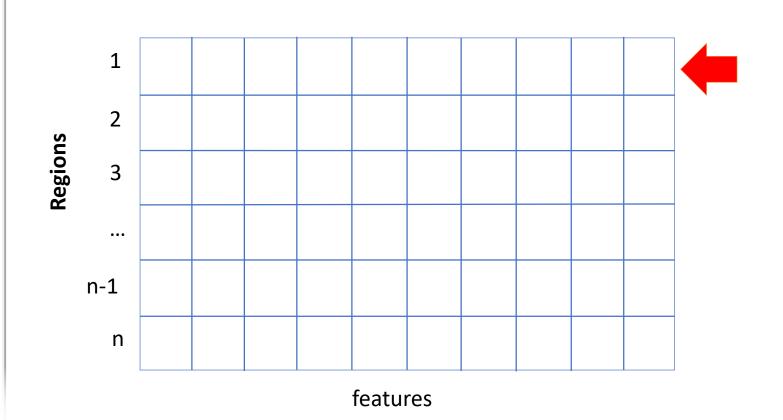






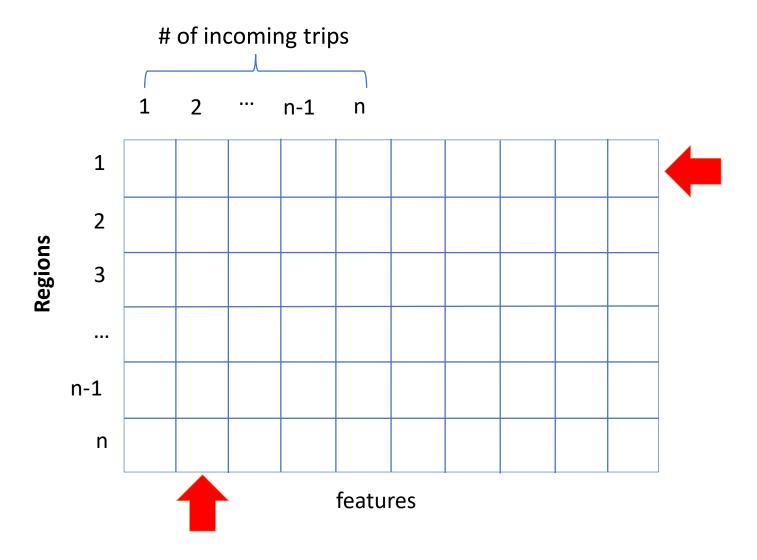






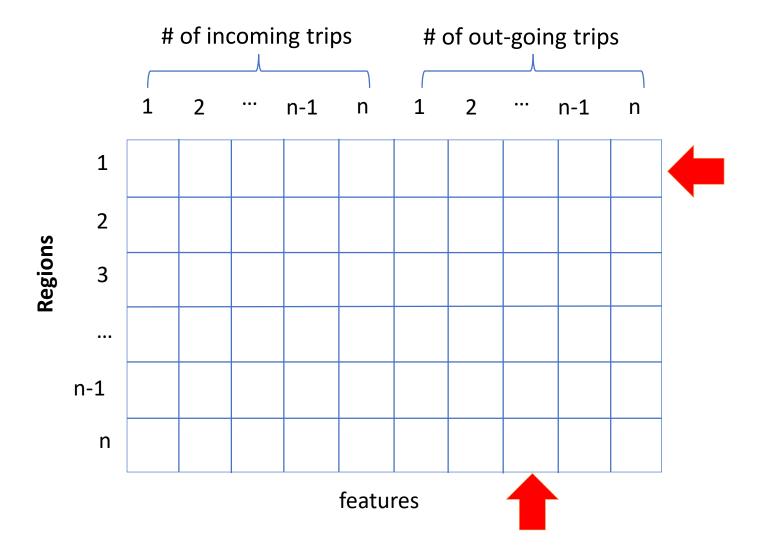








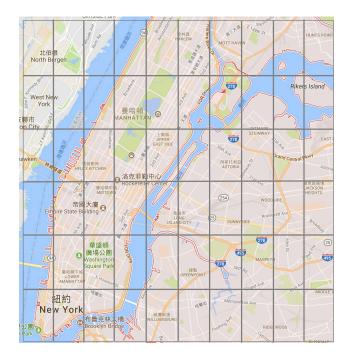


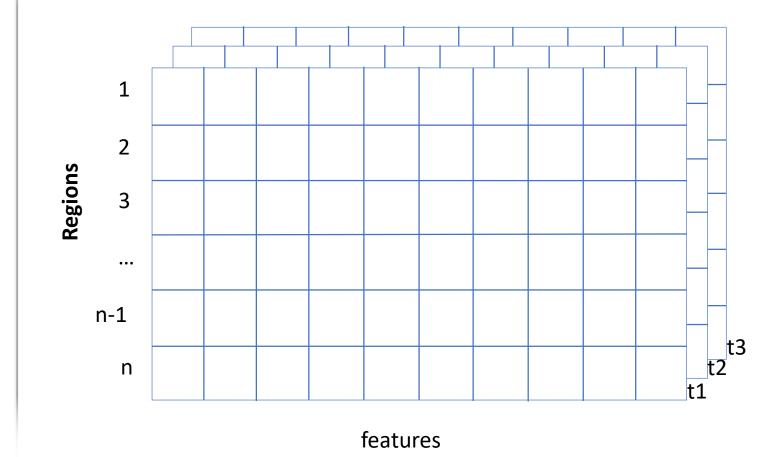




Data Source

Take temporal information into consideration

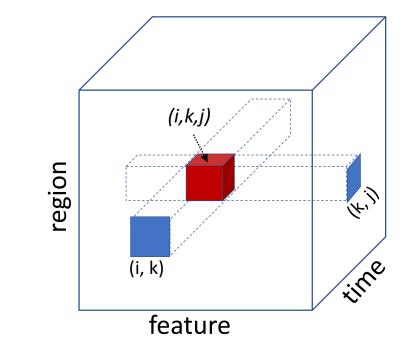






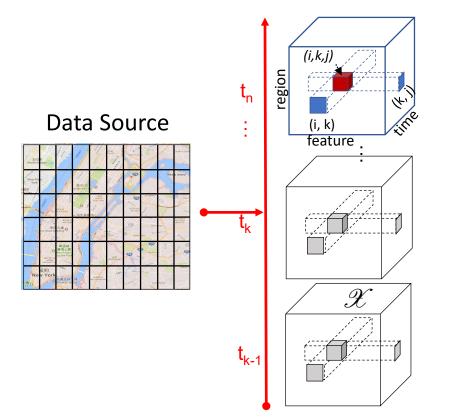
Data Source





3-way tensor, with each dimension respectively represent region, feature, and time

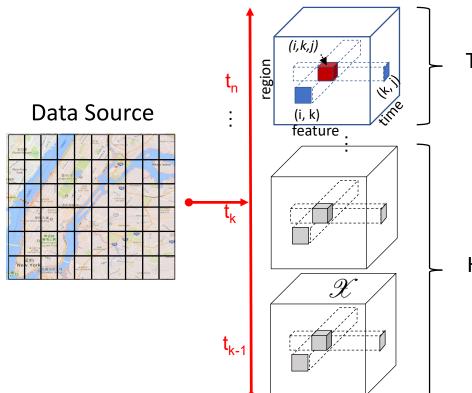




Each tensor represent the data gathered within a given time period (e.g., 5min, an hour, or a day)

Tensor Time Series





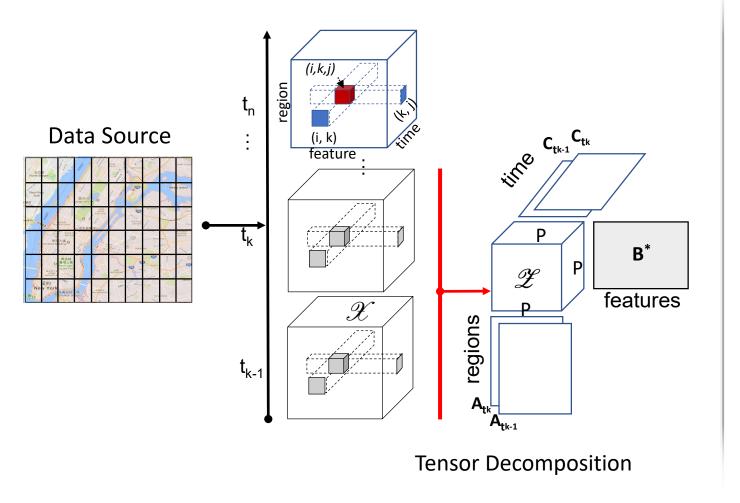
The data under monitoring for the dynamic pattern analysis

Historical data for the expected pattern extraction

Tensor Time Series



Stage II: Expected Patten Analysis

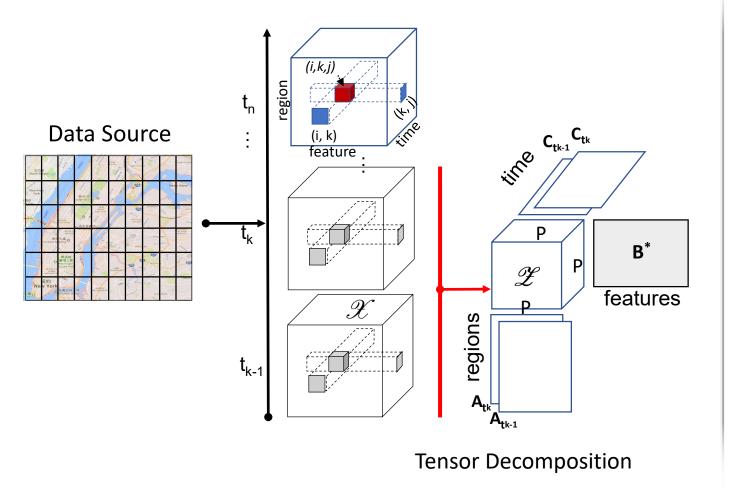


$$min \| \mathscr{X} - [\![\mathscr{Z}; \mathbf{A}, \mathbf{B}, \mathbf{C}]\!] \|$$

- Let Super diagonal core tensor with the diagonal elements indicates the weight
 - P: # of latent patterns
 - A : The distribution of latent patterns over regions
 - C : The distribution of latent patterns over time
 - B : Pattern- Feature matrix that interprets the meaning of the latent pattern



Stage II: Expected Patten Analysis



$$\mathbf{B}^* = \arg\min\sum_{t=1}^{n} (\|\mathscr{X}_t - [[\mathscr{Z}; \mathbf{A}_t, \mathbf{B}, \mathbf{C}_t]]\|$$

Fix B but relax A and C

$$+ \alpha \|\mathbf{A}_{t} - \mathbf{A}_{t-1}\| + \beta \|\mathbf{C}_{t} - \mathbf{C}_{t-1}\|)$$

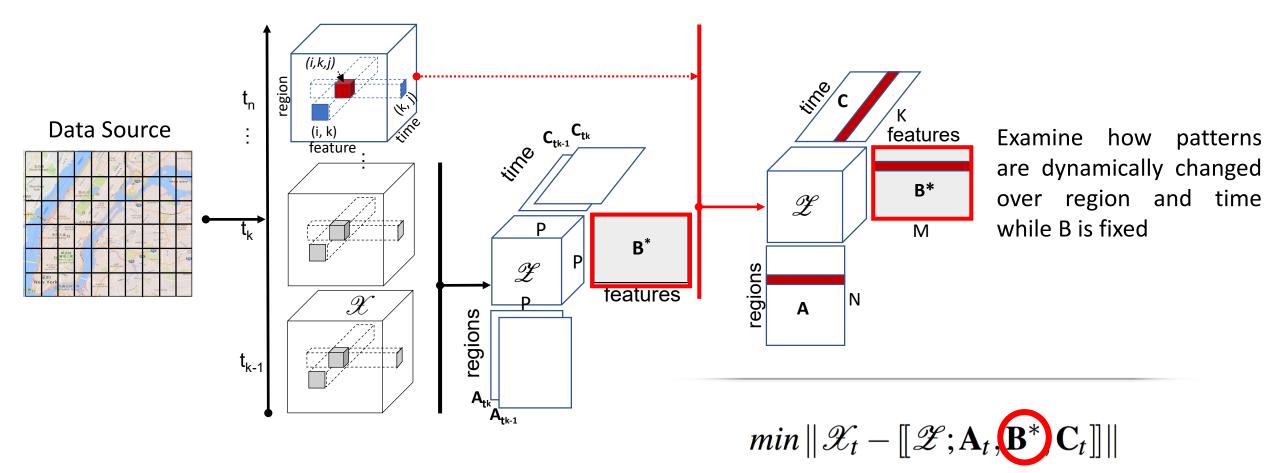
smooth A and C over time

B: Fixing B while the decomposition of historical data to find latent patterns that remain unchanged

A, C: Smoothing A and C over time to reduce data noise

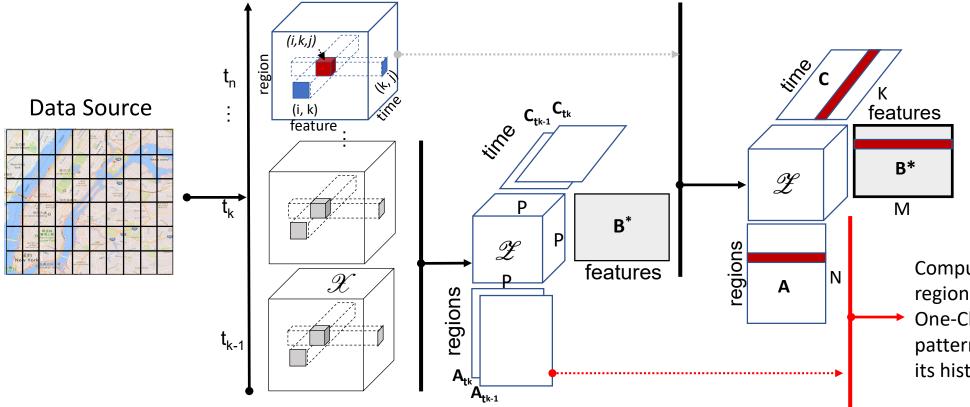


Stage III: Extracting Dynamic Patterns





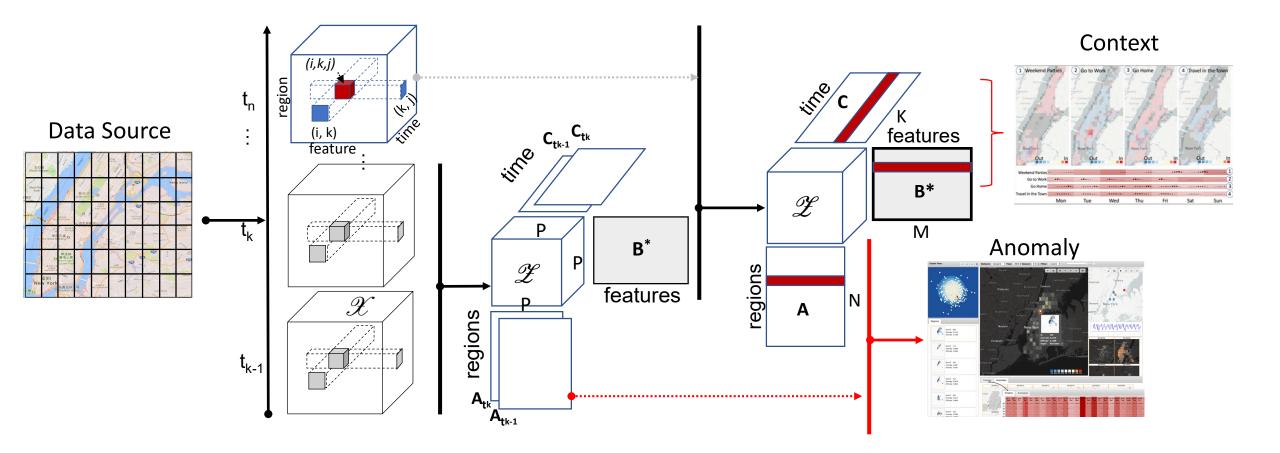
Stage IV: Anomaly Detection



Compute an anomaly score for each region via Local Outlier Factor or One-Class SVM by comparing the pattern distribution in the region to its historical situations

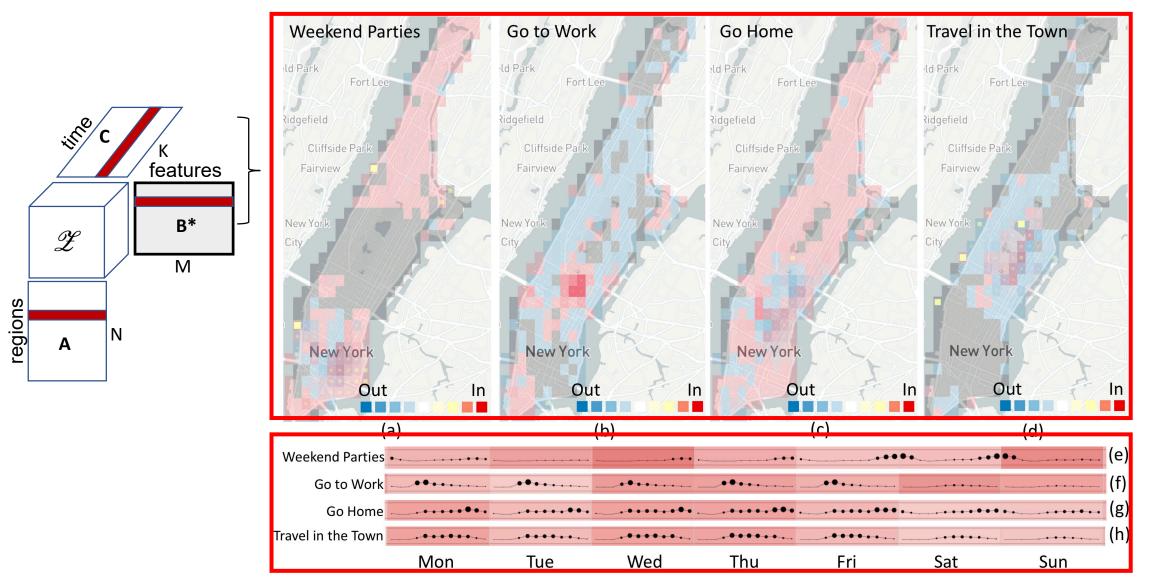


Stage V: Visualization



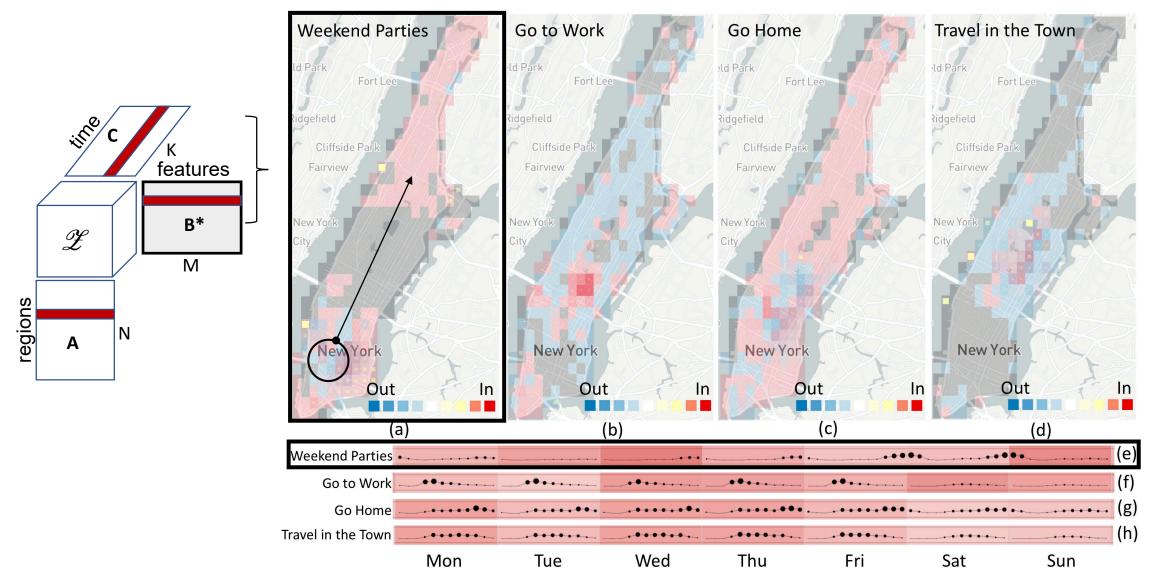


Showing Context: Expected Patterns



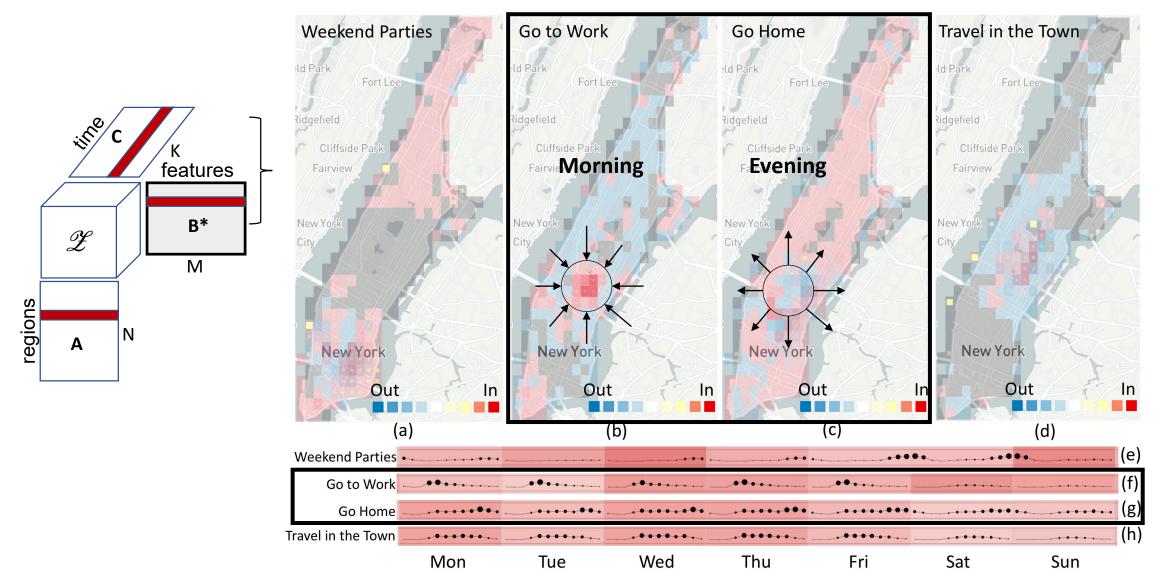


Showing Context: Expected Patterns



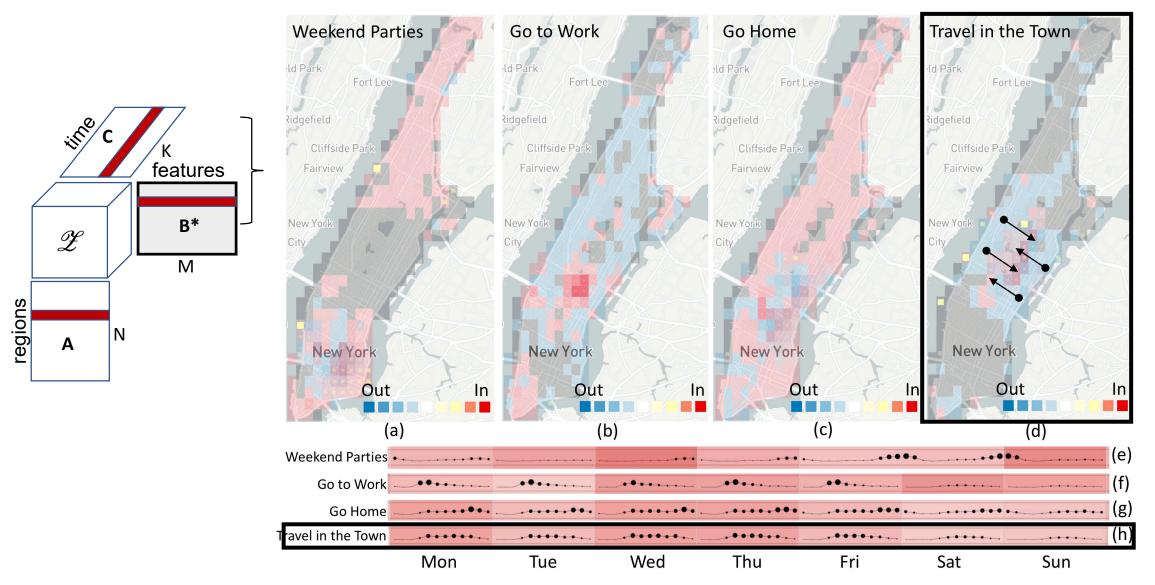


Showing Context: Expected Patterns



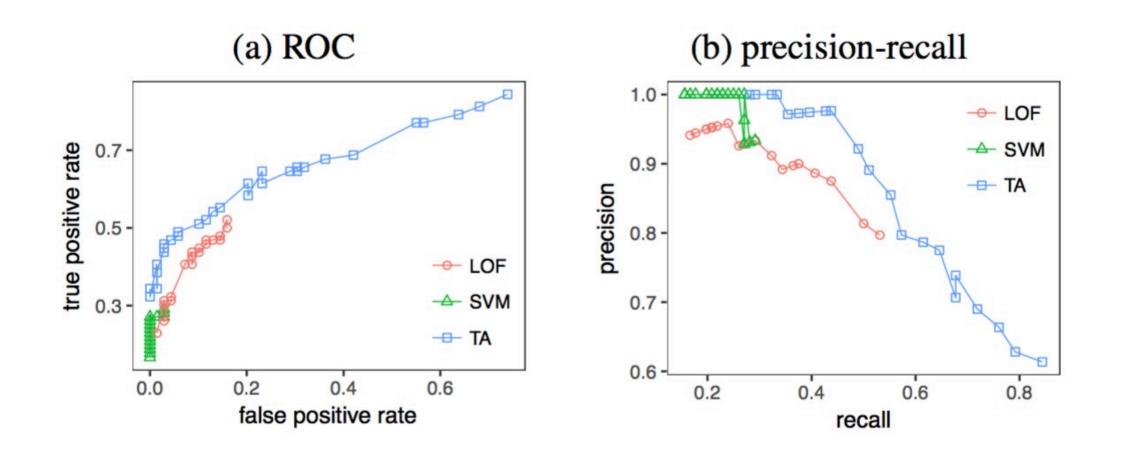


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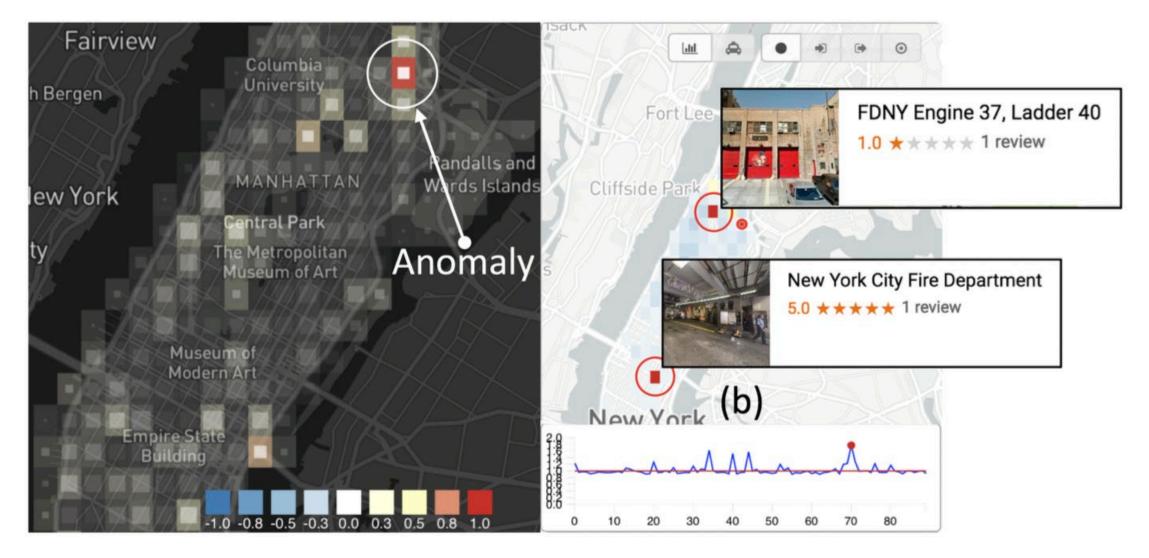




Quantitative Evaluation



What did we found ?





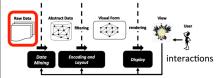
Intelligent Big Data Visualization (iDV^x) Lab

http://idvxlab.github.io

iDV[×] Lab

Intelligent Big Data Visualization Lab is founded in 2016. It is an international research lab focuses on design and develop novel visualization, visual analysis, and HCI techniques. The Lab focused on develop novel visualization. visual analysis, UX, and HCI technologies to support anomaly detection and apply them in a variety of application fields, including internet security, smart city, business intelliaence. healthcare informatics, and industry 4.0.

Visual Analytics



Visual analytics is "the science of analytical reasoning facilitated by interactive visual interfaces." It can attack certain problems whose size, complexity, and need for closely coupled human and machine analysis may make them otherwise intractable. Visual analytics advances science and technology developments in analytical reasoning, interaction. data transformations and representations for computation and visualization, analytic reporting, and technology transition. As a research agenda, visual analytics brings together several scientific and technical communities from computer science, information visualization, cognitive and perceptual sciences, interactive design, graphic design, and social sciences.



Our research of InfoSec focused on detecting anomalous user behaviors such as intrusion detection in Internet, fraud detection in finance, and rob detection on social media.

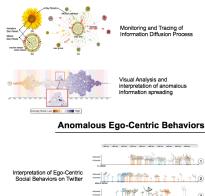
Anomalous Collective Behaviors

Visual Analysis System for

with Anomalous User

Behaviors such as Bots

Detecting Social Media Users



Mini



Anomalous Mobility Pattern Detection

Smart City

A smart city is an urban development vision to

integrate information and communication technology

and Internet of things technology in a secure fashion

to manage a city's assets. A smart city is promoted to

use urban informatics and technology to improve the

efficiency of services. Our research in this filed

focused on the public security problems in the city.

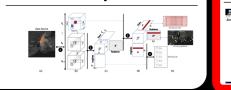
We aim to leverage visual analysis systems to

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patterns in the city to avoid incident such as 2014

Shanghai stampede.

Dynamic Region Segmentation

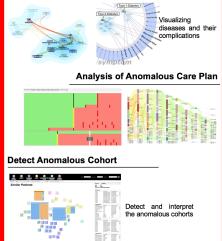


Health Informatics



Health informatics is informatics in health care. It is a multidisciplinary field that uses health information technology (HIT) to improve health care. The disciplines involved include information science. computer science, social science, behavioral science, management science, and others. Our research focused on detection anomalous genes, patients, care plans, heatbeats in ECG, etc.

Disease Diagrams and Visualization



Anomaly Detection

Anomaly detection (also outlier detection) is the identification of items, events or observations which do not conform to an expected pattern or other items in a dataset. Visualization techniques are used for addressing two major challenges: (1) there is no clear boundary between normal and abnormal and (2) the unavailable of ground truth or labelled data making results validation difficult.

I ECG DATA

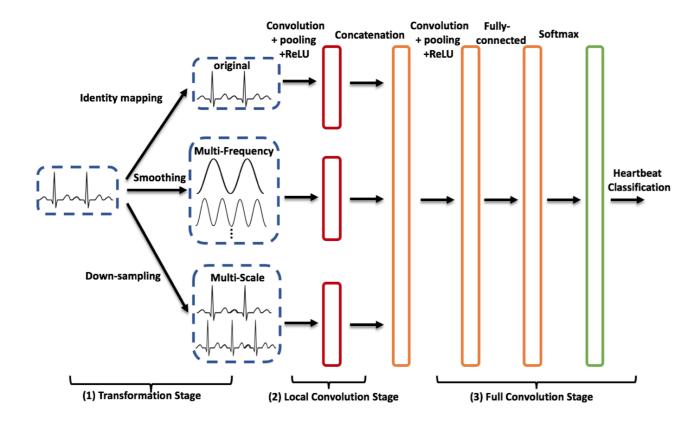


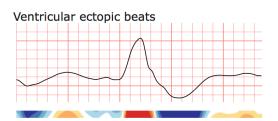
A Hand-held ECG Halter Monitoring Recorder

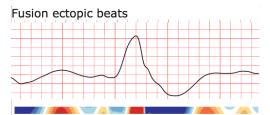
- At least 24-hour data
- Sample frequency 360Hz
- 360 * 24 * 60 = 518400
- Driver's Behavior Data
- Normal heart rate ranging from 60 to 100 in a minute
- 80 * 24 * 60 = 11520 heartbeats

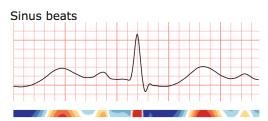


I DEEP LEARNING







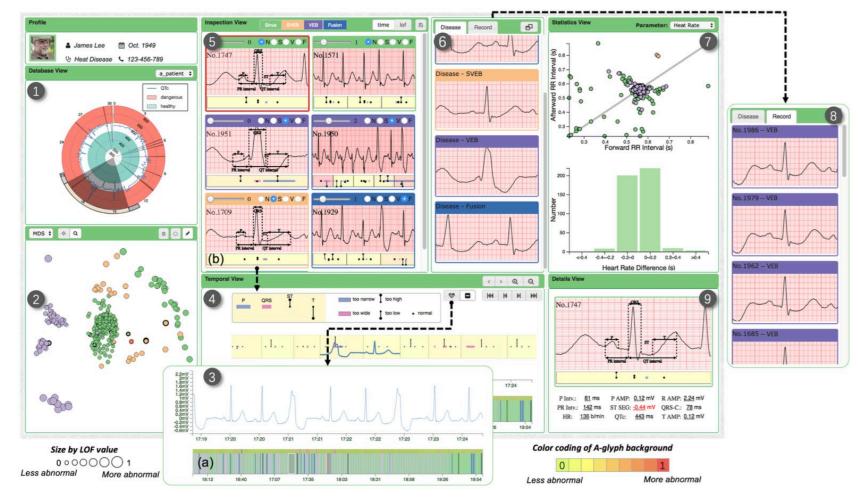


Accuracy : 91.5%

Heartbeat Classification



IECGLens



ECGLens: Interactive Visual Exploration of Large Scale ECG Data for Arrhythmia Detection ACM CHI 2018 (Honorable Mention Award)

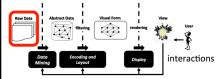
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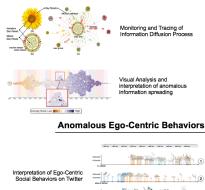


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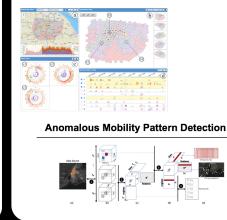
Interpretation of Ego-Centric Social Behaviors on Twitter

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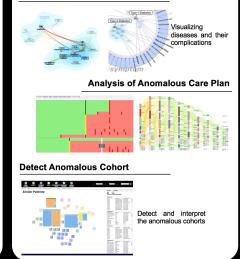


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Interactive Visual Anomaly Detection and its Application

